

ANGELO CONSORTE

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OVERVIEW

A goal-oriented individual pursuing a technology and data-driven career connecting creative vision with technical execution across data analysis, development, and automation. Fluent in Portuguese and English; former college basketball player with a disciplined, results-first mentality

EDUCATION

Aurora University, Aurora, IL

May 2027

Bachelor of Science in Computer Science and Marketing

Bachelor of Arts in Business Administration

GPA: 3.8 / 4.0

Relevant Coursework:

- Member of the Computer Science Club
- Member of Aurora University Professional Sales Association

CERTIFICATIONS

Digital Marketing & Analytics

- Google Digital Marketing Certificate, Google Analytics Certification and Google Ads Search Certification

Artificial Intelligence Certificates (Microsoft, LinkedIn and DeepLearning.AI)

- Career Essentials in Generative AI, AI Python for Beginners, ChatGPT Prompt Engineering for Developers, and AI Agentic Design Patterns with AutoGen

EXPERIENCE

Alarm Detection Systems | Marketing Department, Aurora, IL

May 2025 - September 2025

Marketing Intelligence Intern

- Managed technical SEO to increase website traffic, worked in the development of sales and marketing enablement tools, and generated data-driven marketing and sales insights
- Designed and implemented an interactive dashboard on Power BI utilizing customer data from NAV Dynamics to streamline workflows and enable data-driven decision-making for sales managers and executives of the company
- Optimized technical SEO and enhanced business website, increasing organic traffic by 21% between May and September of 2025

Torus Center Project | Marketing, Data, and Development, Batavia, IL

May 2025 - August 2025

Marketing and Data Intern

- Managed paid advertising campaigns driven by performance data, improved website functionality and online presence, and created dashboards and reports to guide strategic decisions
- Leveraged customer data insights to optimize paid ads and restructure website, increasing total campaign conversions by 41% between May and August 2025

Arkansas Tech, Labette CC & Aurora University | MBB Team

August 2022 - May 2025

Student Athlete

- Recruited on athletic scholarship and competed for Arkansas Tech, Labette CC & Aurora University (men's varsity basketball team)
- Gained strong leadership, teamwork, adaptability, and competitive skills through athletic experience

HONORS & AWARDS

- Dean List (Fall 2023, Fall 2024, Spring 2024, and Spring 2025)
- Top 20 student of 2023-2024 Academic Year

SKILLS

- Microsoft Excel and Power BI
- Python for Data Analysis and AI tools