

Angelo Consorte

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A goal-oriented individual pursuing a marketing and technology driven career, with a strong interest in AI and content creation. Committed to being creative and innovative, focused on achieving business goals. Eager to learn, grow, and gain hands-on experience. Fluent in Portuguese and English.

Education

Aurora University | GPA 3.72 / 4.0 | Junior (Expected Graduation: May 2027)

- Bachelor of Science in Computer Science, Business Administration & Marketing
- Member of the American Marketing Association at AU

Certificates

Digital Marketing & E-Commerce

- Google Digital Marketing & E-Commerce Professional Certificate, Google Analytics Certification and Google Ads Search Certification

Artificial Intelligence Certificates (Microsoft, LinkedIn and DeepLearning.AI)

- Career Essentials in Generative AI, Build Your Generative Productivity Skills, AI Python for Beginners, and ChatGPT Prompt Engineering for Developers

Experience

Labette CC | Student Worker (Dec 2023 - Jul 2024)

Social Media Manager and Graphic Designer

- Responsible for the development of posts, fliers, and educational content to promote key dates, events, and engage students across various platforms
- Led the creation of a new visual identity for the page, developed content to boost campus involvement, and created and implemented a content calendar to optimize performance
- Achievements include 122% increase in followers, 204% increase in average accounts reached per week and 281% increase in average impressions per week (compared to week before starting in the position)

Treinamento MMEs | Marketing Intern (Dec 2022 - Dec 2023)

Marketing Intern

- Contributed to the rebranding and marketing strategy, including business plan development, setting marketing goals, and developing and implementing a social media marketing strategy
- Key achievements include increasing total sales by 103%, boosting total revenue by 209%, and increasing Average Order Value by 52%

Arkansas Tech, Labette Community College & Aurora University | MBB Varsity Team (Aug 2022 – Feb 2025)

Student Athlete

- Participated in the Arkansas Tech, Labette CC and Aurora University Men's varsity basketball teams made possible by a scholarship awarded
- Gained strong leadership, teamwork, adaptability, and competitive skills through athletic experience

Honors & Awards

- Phi Theta Kappa Honor Society Member
- Top 20 student of 2023-2024 Academic Year & Dean List (Fall 2024 and 2025)

Skills

- Artificial Intelligence Tools and Prompt Engineering
- Content Creation (Graphic Design, Video Editing, Social Media, etc.)