

# Free Lancing PROJECTS

## Virtual Math - Overview

For this project, I was tasked with creating posters designed to be displayed in residential buildings, with the goal of attracting parents who have children struggling with math. The objective was to encourage these parents to consider using the services of a Virtual Math tutor to help improve their children's understanding and performance in the subject.

### Key Elements:

- **Target Audience:** Parents of children in fundamental and high school who need extra help with math.
- **Content Focus:** I highlighted the benefits of personalized tutoring, specifically mentioning that lessons would align with the school's teaching method to provide consistency and support for the students.
- **Call to Action:** The posters emphasized the convenience of scheduling a free trial lesson by scanning the QR code for more information, making it easy for parents to take immediate action.



## AU Snapchat Campaign - Overview

This campaign promoted my graphic design services, targeting students through the Aurora 2026 class Snapchat group. It offers affordable, high-quality designs for flyers, social media, portfolios, and resumes, with personalized solutions.

### Key Elements:

- **Service Offerings:** Tailored designs for various needs.
- **Promotion:** Shared via Snapchat to reach fellow students.
- **Client Feedback:** Positive reviews for social media, resume, and flyer designs.
- **Call to Action:** Encourages contact through Snapchat with a personalized design (@angelo.consorte).

The campaign effectively combined personalized services with strategic outreach to generate income through design work.



## Cardinal Villas - Overview

During my time working on a project for Cardinal Villas, I was responsible for creating flyers that would be displayed in student buildings to promote student housing options near Labette Community College. The company that hired me owned the building, and their goal was to attract students to rent the available units, generating profit through rental payments.

### Key Elements:

- **Unit Options:** The flyers highlighted both 2-bedroom and 4-bedroom units, each featuring private bedrooms and bathrooms.
- **Amenities:** I emphasized the convenience of amenities like a game room, laundry room, free gym, study room, and included utilities such as Wi-Fi, water, and electricity.
- **Location:** I made sure to showcase the proximity to the LCC campus, making the complex an ideal choice for students.
- **Student-Focused Environment:** The flyers detailed flexible leasing options, online rent payments, and on-site management, appealing to the student demographic.

My objective was to create a visually appealing and informative flyer that would effectively communicate the benefits of living in Cardinal Villas, helping the company increase occupancy and profitability.

