

Angelo Consorte

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An organization-oriented individual pursuing a marketing and business driven career, with a strong interest in AI and emerging technological trends. Committed to being creative and innovative, focused on achieving business goals. Eager to learn, grow, and gain hands-on experience. Fluent in Portuguese and English.

Education

Aurora University | GPA 3.72 / 4.0 | Junior

(Expected Graduation: May 2026)

- Bachelor of Science in Business Administration & Marketing
- Member of the American Marketing Association at AU

Certifications

Microsoft and LinkedIn

- Career Essentials in Generative AI & Build Your Generative Productivity Skills

Deep Learning.AI

- AI for Everyone, Gen AI for Everyone & AI Python for Beginners

Experience

Labette CC | Student Worker

(Dec 2023 - Jul 2024)

Social Media Manager and Graphic Designer

- Developed posts, fliers, and educational content to promote key dates, events, and engage students across various platforms following a content calendar
- Led the creation of a new visual identity, including the design of a modern logo, and implemented interactive content to boost campus involvement
- Achievements include a 122% increase in followers and a 204% increase in account reached

Treinamento MMEs | Educational Project

(Dec 2022- Dec 2023)

Social Media Marketer & Business Planner

- Contributed to the rebranding and marketing strategy overhaul, including business plan development, setting marketing goals, and collaborating on brand identity
- Key achievements include increasing the customer base in 103%, boosting revenue by 209%, redesigning interview materials, and launching an Instagram page to enhance customer engagement

Arkansas Tech, Labette Community College & Aurora University | MBB Varsity Team

(Aug 2022- Present)

Student Athlete

- Participated in the Arkansas Tech, Labette CC and Aurora University Men's varsity basketball teams made possible by a scholarship awarded
- Gained strong leadership, teamwork, adaptability, and competitive skills through athletic experience

Honors & Awards

- Phi Tetta Kappa Honor Society Member
- Top 20 student of 2023-2024 Academic Year (Labette CC)
- Student-Athlete of the Month (February 2023)

Skills

- Microsoft Office and Web Design (HTML + CSS)
- Artificial Intelligence Tools: Chat GPT & Microsoft Copilot
- Adobe Illustrator, Adobe Photoshop, Canva & Filmora (Video Editing Software)